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Kelia Moniz Claims Back to Back ASP Women's World Longboard Titles at the Swatch Girls Pro China



Kelia Moniz (HAW) celebrating with 2nd place Chelsea Williams (AUS) in yellow, and Justine Dupont (FRA) and Karina Rozunko (USA) in blue. Pic: ASP/WILLIAMS

Kelia Moniz (HAW) won the Swatch Girls Pro China hosted by Wanning over Chelsea Williams (AUS) and by doing so, claimed her second consecutive ASP Women's World Longboard Title. For the third year in a row this event has crowned the ASP Women's World Longboard Champion, and also for the third year in a row the same two surfers have made the Final, with Williams winning in 2011, and Moniz taking it out last year.

Kelia Moniz at just 20-years-old has cemented her place in surfing history by becoming a two-time ASP Women's World Longboard Champion. Moniz struggled early in the event, but came into form when it counted on Finals day using her trademark elegant style, power and flow to lock in some excellent scores and take the win. After the win Moniz was handed the same Hawaiian flag that current ASP Women's World Champion Carissa Moore used to celebrate her win in Portugal earlier

this year.

"It doesn't feel real yet, it will sink it when I go home and celebrate with family and friends," Moniz said. "I don't feel like I was surfing my best at the start of the event, and I was a little shaken up going into the final because Chelsea (Williams) was getting 8-point-rides all event. Then I just pulled myself together, listened to some good music, said a prayer, went out there and tried to just stay on my board and it worked. Winning back-to-back ASP World Longboard Titles is unbelievable! I couldn't be happier."

Chelsea Williams (AUS) was the form surfer of this year's event, but fell just short in the final losing with a heat-total of 13.40 (out of a possible 20) to 12.35. Williams has finished second in the world four times now, but was graceful in defeat, giving credit to Moniz and reflecting on the good times she's had at this year's Swatch Girls Pro China.

"Second in the world is great, but I've had it four times now so I'm kind of over it," said Williams. "Kelia is a great surfer, we have a good little battle going on. Three finals in a row, at least we're consistent. It's been such a great event, we've had great surf and a lot of fun. I felt like I was surfing well enough to win the title this year, but that's surfing, you're up against other great surfers and the ocean."

Justine Dupont (FRA) finished equal 3rd place at the Swatch Girls Pro today, and came within 0.05 of making it into the final. Dupont had Williams on the ropes and had all but won their Semifinal clash until Williams found a wave in the dying seconds and stole heat by the narrowest of margins.

**SWATCH GIRLS PRO CHINA
FINAL RESULT:
1ST Kelia Moniz (HAW), def.
2ND Chelsea Williams (AUS)**



07

ISLAND NATIVE
CRAIG WILSON



18

EZEKIEL LAU WINS
WORLD CUP OF
SURFING



24

LOCAL COMPANY
PROMOTES
LOCAL ARTIST



26

UNTOLD STORIES
OF KAIWI





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VOLUME 10 · NUMBER 9

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THE BAREFOOT PUBLISHER



Aloha Makai Ohana,

Another year has passed us by, and very quickly! Twenty-thirteen, was a very good year, and I hope that you feel the same. We were blessed with many opportunities for growth as well as meeting many of you throughout the year. We made many friends and got to see many events grow, with more and more people getting involved in the water.

Whether it was surfing, fishing, paddling, diving or swimming, Makai and our great team of writers, photographers and staff, went out to capture the moment, and brought our readers some of the finest features and coverage "second to none". We also partnered with some of the finest events Hawaii offers the world, and look forward to bringing them to you again, next year!

Almost a decade ago, Makai covered Hawaii's next generation of champions, as two of them have finally come of age! Carissa Moore, earning her second Association of Surfing Professionals, Womens World title and Ezekiel Lau winning the World Cup of Surfing at Sunset Beach. These are huge accomplishments as well as for Hawaii, as these champions are great ambassadors for the whole State.

In the paddling world, in the Molokai Hoe, the Oahu Hawaiian Canoe Racing Association, that host the event, allowed a Junior division (16-18 years olds) to compete in the Kaiwi Channel. This will definitely grow the sport, and is another plus for the sport!

In the coming year, we hope to continue to bring you the best features and coverage Hawaii has to offer. Why? Because we are one big ohana!

Mahalo to each and everyone of you!

A hui hou,

Lono

Mele Kalikimaka ana Hauoli Makahiki Hou!



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1 0:57:30	Ed Joy	SS1 M 50-59 Fenn M6	30 1:09:04	Mary Smolenski	OC1 F 40-49 Ehukai	59 1:15:16	Shannon Cuadro	OC1 F 18-39
2 0:57:43	Manny Kulukualani	OC1 M 18-39 Pueo II	31 1:09:11	Danny & Kalani Sheard	OC2 M	60 1:16:15	Riley Kawanakoa	OC1 M Jr
3 0:58:14	Travis Grant	OC1 M 18-39 Pueo II	32 1:09:20	Kai Wilding	SS1 M Jr	61 1:16:19	Rachel Fujita	OC1 F 18-39
4 0:58:35	Jimmy Austin	OC1 M 18-39 Ehukai	33 1:09:32	Jason LaBranch	OC1 M 40-49	62 1:16:51	Ryann Kurahara	OC1 F 18-39
5 0:59:15	Kai Chong	OC1 M 18-39 Scorpius	34 1:09:38	Nakoa GumapacMcGuire	OC1 M 18-39	63 1:16:54	Lauren McDowell	OC1 F 18-39 Pueo
6 1:00:00	Mario Mausio	OC1 M 18-39 Pueo	35 1:09:41	Ale Hedlund	SS1 F Jr	64 1:17:08	Marc Etherton	SS1 M 60+
7 1:00:47	Makana Denton	OC1 M 18-39 Pueo II	36 1:09:47	Nikki Radford	OC1 OC1 F1 Pueo	65 1:17:11	Wailea & Kaiolo DeFries	OC2 M
8 1:01:18	Kulani Ryan	OC1 M 18-39	37 1:09:53	Eulogio Mangasar	OC1 M 40-49	66 1:18:57	Kaya McTigue	SS1 F Jr
9 1:01:26	Franco Arango	OC1 M 18-39	38 1:09:57	Dean Spagnoli	OC1 M 40-49	67 1:19:09	Brandon Markowski	SS1 M Jr
10 1:01:36	Guy Wilding	SS1 M 50-59	39 1:10:00	Blane Chong	SS1 M 50-59 Fenn	68 1:19:25	Damon Sweazy	OC1 M 50-59
11 1:01:52	Keola Wright	OC1 M 18-39	40 1:10:03	Kaleihoku Aweau	OC1 M Jr	69 1:19:43	Leah Miller	OC1 F 40-49
12 1:02:20	Kekoa Kau	OC1 M 18-39	41 1:10:24	Euan Beer	OC1 M 18-39 Pueo	70 1:20:04	Tiffany Vaczy	OC1 F 18-39
13 1:02:22	Tim Lara	OC1 M 18-39	42 1:10:36	Mark Williams	SS1 M 50-59	71 1:20:59	Gregg Longanecker	OC1 M 50-59
14 1:02:50	Indar Lange	OC1 M 18-39	43 1:10:58	Gunner Schull	OC1 M 50-59	72 1:23:25	Nicole Saito	OC1 F 18-39
15 1:02:53	Jordan Wong	OC1 M 18-39	44 1:11:13	David Stoesser	OC1 M 40-49	73 1:27:36	Zoran Cullinan	SS1 M Jr
16 1:02:56	Laercio Cito	OC1 M 18-39	45 1:11:42	Nick Dunham	SS1 M Jr	74 1:27:41	Shelly Oats-Wilding	SS1 F 40-49
17 1:03:23	Raven Aipa Darren Orr	OC2 OC2 M	46 1:11:51	Maurie Felberg	OC1 M 40-49	75 1:28:12	James Coco	OC1 M 50-59
18 1:04:02	Gavin Hanoa	OC1 M 18-39 Pueo	47 1:12:24	Tom Zelko	OC1 M 50-59 Pueo	76 1:28:33	Joseph Ah Yuen	OC1 M 60+
19 1:04:59	Chauncey Cody	OC1 M 18-39	48 1:11:59	Patrick Aweau	OC1 M 50-59	77 1:28:40	Brantly Banes	OC1 F 50-59
20 1:05:07	Mark Shark	OC1 M 18-39	49 1:12:18	Wendell Balai	OC1 M 50-59	78 1:29:06	Omar Gonzalez	OC1 M 40-49
21 1:06:13	Anella Borges	SS1 F 18-39 Epic	50 1:12:43	Melissa Lum	OC1 F Jr		Zephyr	
22 1:06:16	J Donovan	OC1 M 50-59	51 1:13:01	Robert Kerch	OC1 M 50-59	79 1:30:04	Ethan Jung	OC1 M Jr
23 1:06:33	Phillip Yee	OC1 M 40-49	52 1:13:13	Mike Sullivan	OC1 M 60+	80 1:33:05	Amy Hines	OC1 F 40-49
24 1:06:46	Beau Bear	OC1 M 18-39	53 1:13:27	Leilani Loredo	OC1 F 18-39	81 1:33:13	Miranda Foley	OC1 F 18-39
25 1:06:53	Cliff Tillotson	OC1 M 50-59	54 1:14:01	Leighton Kapana	OC1 M 50-59	82 1:33:23	Leyla Samimi	OC1 F 18-39
26 1:07:07	Roydon Yim	OC1 M 18-39	55 1:14:32	Melissa Nguyen	OC1 F 18-39 Pueo	83 1:33:37	Josh Nichols	OC1 M Jr
27 1:07:19	Darin Kohara	OC1 M 40-49	56 1:14:44	A. Scott Mclaire	OC1 M 40-49	84 1:41:33	Jennifer Fratzke	SUP 14' F 18-39
28 1:07:30	Keizo Gates	OC1 M 18-39	57 1:14:56	Carolyn Fisher	OC1 F 18-39	85 ?	Jeff St.John	OC1 M 40-49
29 1:08:56	Kendal Tanigawa	OC1 M 18-39	58 1:15:13	Kaimana Gomes	OC1 M Jr Pueo	86 DNF	Matt Zahn	OC1 M 40-49

Craig Wilson of the Westside is Back!

by Lono Goo

The early beginnings of professional surfing were undoubtedly inspired by the surfers of Westside Oahu, particularly between the years of 1954 through 1971. That was the advent of the competition, the Makaha Invitational Surfing Contest, which occurs annually in Hawaii. The Westside of Oahu is an area where some of the best surfers in the world reside. In fact, this one zip code can boast of more “surfing world titles” and perhaps posts more championships than any other postal code in the world! Among these are Keaulana’s (Rusty 3 World Longboard championships 1993, ‘94 & ‘95; Brian 1, World Tandem Champion with Kathy Terada), Desoto’s (Duane, 2010 World Longboard Champion), and Garcia’s (Sunny, 2000 ASP World Champion). Along with these champions, the coast has also bred many other great watermen that have brought further notoriety to Waianae. One of the first professionals to hail from the Waianae area, is waterman, shaper, and now paddler, Craig Wilson. Wilson started surfing at an early age and competed in the local contests around the island. He started his ascent in 1970 by winning the junior division of the Makaha Invitational Surfing Contest. Wilson became one of





Photo courtesy Jeff Divine www.jeffdivinesurf.com

the most talented surfers in Hawaii and went on to compete in the most prestigious surfing competitions in existence. In the early days of competitive surfing, there was neither a world tour, nor the Triple Crown of Surfing. Hawaii, being the birthplace of surfing, hosted the most prestigious surfing competitions in the world, with the Duke Kahanamoku Invitational, the Hang Ten Pro, and the Smirnoff Pro-Am. Participation in each of these contests was by invitation only! When asked if there were any differences back then, Wilson replied, "Big time! Back then we had the Duke, Hang Ten Pro and the Smirnoff, all in Hawaii, and all in big surf. (You) had to ride the biggest wave, in the most critical spot, for the longest distance." Wilson added, "Life was simple then."

Laughing, he remarked, "Today, there

is the (prize) money and huge sponsorship deals, with the guys able to make a viable living off of surfing." He added, "The guys make so much money now, and get a lot of notoriety. So much, that there are kids in middle America that know of Kelly Slater. It's nice to see surfing has become a way for some of the guys to make a viable living."

Growing up in Waianae, his brother James "Kanak" Wilson, taught him to surf at rest camp. Wilson recalls that "Kanak" was his "idol" in surfing and admired his older sibling. Wilson attended Waianae High School as a teenager, and actually was quite accomplished academically. He explains, "I did very well in my school work, and if the surf was going off, my mom would actually take me to surf, during school hours. My friends would be cutting class, but my mom would drop me off at the beach.

I call it a modified version of home schooling, ha! My parents really inspired me in my surfing, and they really encouraged me, being able to surf every day." Coming of age as a pro surfer, Wilson competed with some of the professionals that he admired when he was growing up. He competed against legends such as Gerry Lopez and Barry Kanaiaupuni. Thinking back, he reminisces, "I was also inspired by Buffalo Keaulana. Buff was the best surfer, the best diver, the best bodysurfer, the best fisherman, the best sailor. He could do it all!"

"My parents really inspired me in my surfing, and they really encouraged me, being able to surf every day."



When asked to compare the way contest are held now, Wilson remarked, "I'm really not familiar with the current format, but I like the idea of the qualifying series and championship tours, which give the guys a lot more opportunities to compete and make money... and they've got to be able to ride big surf, small surf. They've got to do it all."

He added, "I wish I were one of the kids growing up now. The pros today get to travel and see the world. Back then, it was just the west and east coast of the continent, as well as Mexico."

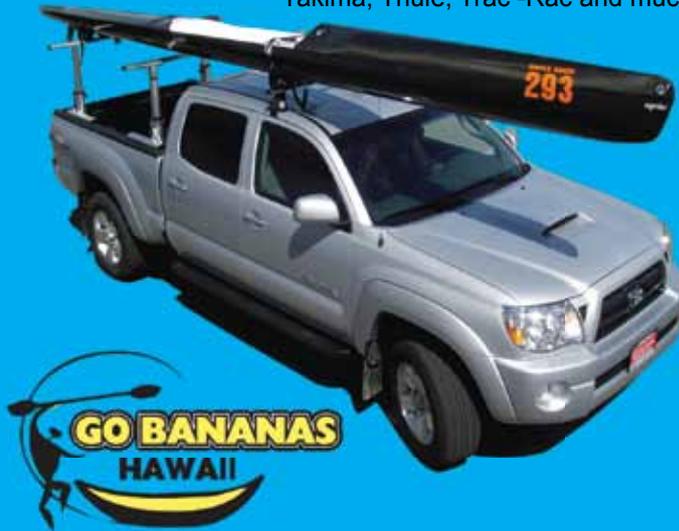
"I probably had the shortest pro surfing career in history," he laughed. "The year after I competed professionally, I had a knee injury that pretty much took me out of surfing for a while. Medicine in the seventies wasn't how it is now. My doctor thought I'd never surf again."

He proved his doctor wrong. He surfs

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Photo courtesy Andrew Debutiaco Sr.



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with an elite group of surfers, who have challenged Makaha Point on twenty-foot waves, and rode them successfully. This group includes Brian and Rusty Keaulana, Kimo Kaihou, Melvin Puu and Dave Parmenter, to name a few.

As the years progressed, Wilson started shaping surfboards and was influenced by Dick Brewer and Rich Wilken, who also shaped my personal quiver. Wilson started shaping, learning his craft in high school. As a surfboard shaper/designer, his favorite shapes are "guns", he explained, "I like the long clean lines, lots of rocker, lots of roll." Wilson adds, "Shaping really gives you a sense of freedom. I used to go in the shaping room and think to myself 'I can make myself anything I want'. It's pretty liberating". Wilson's shapes have enjoyed by Bird Mahelona, Kimo Kaihou, China Uemura and his son Craig Jr., just to name a few rippers!

After tearing down his shaping room, Wilson decided to take a break from shaping surfboards. He recently decided that he would start shaping boards once again, now that he's retired.

I asked him about the heaviest wave he ever experienced, and he recounted it as though it were yesterday. "I had the infamous 2 wave hold down. It was smaller Makaha point, probably 10 to 12 foot (Hawaiian scale). Crossing the bowl section, I pulled into the barrel. I should have stayed in there but I tried to squeak out the bottom and took the lip to the back of my head. I face planted on my board and lost all my air. I was getting dragged underwater for the longest time-I was still leashed to my board which was underwater too! Because the board was pulling me sideways I couldn't get to the top. I was just about to surface and grab a breath and the next wave broke right on me. Took it right on the head. It drove me right back down again. There was nothing special about this wave and I had eaten it a lot worse in a lot bigger waves but this was just the perfect storm. Brian (Keaulana) was going over the wave and saw me pulling in but didn't see me eat it. He went over the wave, looked back and didn't see me or the board pop up so he thought I made it. After not seeing me or the board after the second wave passed he thought for sure I had made it, but I was underwater the whole time! I remember blacking out for a second. Next thing I remember I was coughing up water and bleeding from my mouth. I think if I didn't have a leash I probably could have powered my way back up. I never wore a leash in big surf again. I remember it clearly to this day. I thank God and am very blessed to have made it."

These days, Wilson very rarely surfs, preferring to race one-man canoes. He has done fairly well in local competitions. His new passions also include snowboarding and surfboard fishing. "I don't surf too much anymore, but I'm in the ocean ev-

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Wife Dana, Granddaughter



Surfboard Fishing on the Westside



Paddling his OC-1



ery day. After surfing daily for years, I kind of wanted to do other things.”

“I used to frequent Yoks, Bayview, Maili Point, and Sewers,” said Wilson.

“The thing is, you can’t stay away from surfing for a while and just paddle out when it’s twenty- feet. You’ve got to do the rep work... be physically and mentally prepared.”

“I really miss surfing Makaha Point. But,” he adds, “The thing is, you can’t stay away from surfing for a while and just paddle out when it’s twenty- feet. You’ve got to do the rep work... be physically and mentally prepared.” He also observed, “Stay away from riding a bike for two years, get on it, and no problem. Try staying away from surfing for two years and paddle out when it’s twenty-foot... it’s not going to be pretty.”

That anticipated day has arrived, and the recently retired shipyard worker of thirty-three and a half years, said “I used to make the drive from Waianae to Pearl Harbor and back everyday but I look at life this way, I’d rather live by the beach and travel to work than live near work and have to travel to the beach.” Wilson now spends his time with his ohana (family), which consists of wife Dana, sons, James & Craig Jr., daughter, Malia, son-in-law Oscar and three grandchildren.

Wilson is thinking about a comeback in the shaping room, and maybe later in the huge point surf at Makaha. The surfing world will definitely benefit from his shapes, and will eagerly anticipate the



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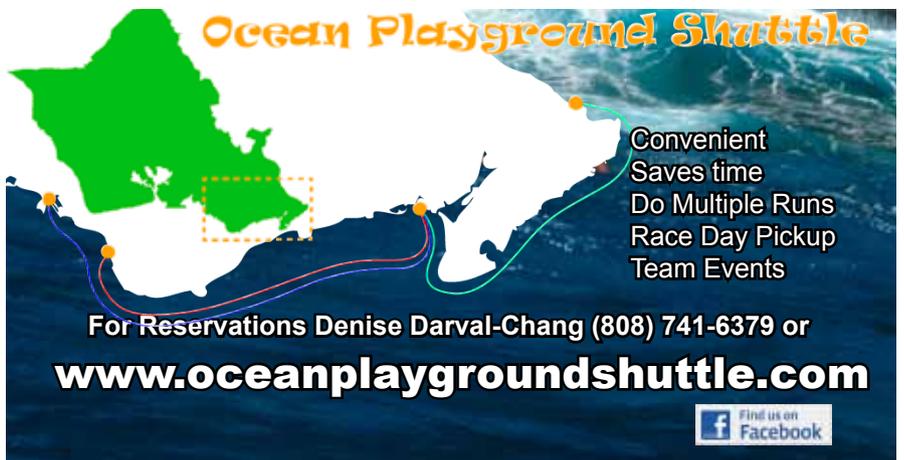
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First BIG Swell of Winter. Pipeline. Photo courtesy Gavin Shigesato. shigephoto.co

EZEKIEL LAU WINS VANS WORLD CUP



HONOLULU-- Hawaii's own Ezekiel Lau, 20, posted the largest victory of his young career by winning the prestigious 39th annual VANS World Cup of Surfing at Sunset Beach - the second stop of the Vans Triple Crown of Surfing hydrated by vitaminwater®. Lau's win earned him \$40,000 and sees him close the year at 35th position on the ASP world rankings. While that doesn't qualify him for next year's elite World Championship Tour, it does guarantee him an excellent seed. He also holds a shared lead on the coveted Vans Triple Crown series rankings with Michel Bourez (Tahiti) heading into the third and final event of the series - the Billa-bong Pipe Masters, where he is a local wildard entry.

Lau's win was not just a personal victory, but a big win for Hawaii too.

Lau made a late tube-riding charge from behind to turn the tables on Damien Hobgood (Fl., USA) and Raoni Monteiro (Brazil) in the latter half of the 30-minute final. Fourth place was Frederico Morais, 21 (Portugal), who was announced the JN Chevrolet Rookie of the 2013 Vans Triple Crown.

Lau went on the hunt and found his way onto the biggest waves of the final that also offered high-scoring tube riding potential. His final scoreline was 15.5 points out of 20 (8.67 and 6.83 point rides). Hobgood was second on 14.3; Monteiro third with 12.33, and

Morais on 7.16.

For Lau and Morais to reach the final was an exceptional feat in itself. Both surfers entered the Vans Triple Crown with low seeds and therefore are surfing each event from the very first round. To reach the final they surfed seven rounds and endured every type of ocean and weather condition ranging from storm force winds and rain to wave face heights of 25 feet. They also knocked off the biggest names in surfing on the way: Lau took out 11-time

world champion Kelly Slater (Fl., USA) in the round before the quarters today; and Morais twice beat John John Florence (Hawaii), eventually eliminating him in their semi-final.

"I can't believe it." said Lau. "I was building confidence through each heat. It seemed like things were going in my favor and I was just getting the waves I needed at the right time, so having that confidence going into the final felt good.

"I needed something to boost my



Photo Courtesy ASP©Kirstin

OF SURFING.



Photo Courtesy ASP©Cestari

confidence a little, this year has been kind of rough. You know that \$40K feels good! Making the final is great. To come out with a win puts me in a better spot. My whole confidence and my whole game plan in my head and everything is going to be that much much better year next year."

Regarding his pole position on the Vans Triple Crown Series rankings: "Every year I think Hawaiian should be in (this position). This is Hawaii, this is our event. I am just happy to fly the flag for us and I am looking forward to it." "Actually I am feeling super tired because it was a long day. I think I surfed like 4 or 5 times and I...I just went heat by heat and wave by wave. I wasn't thinking about pressure. I needed the result and then I get the result."

Equal fifth place after semi-final elimination were John John Florence (Hawaii) and Taj Burrow (Australia). Equal seventh after the semi-finals were defending Vans World Cup of Surfing champion Adam Melling (Australia) and Tim Reyes (Ca., USA).

RESULTS:

Final:

- 1st - Ezekiel Lau (Hawaii) \$40,000
- 2nd - Damien Hobgood (USA) \$20,000
- 3rd - Raoni Monteiro (Brazil) \$12,000
- 4th - Frederico Morais (Tahiti) \$10,000

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MASON HO WINS HIC PRO

FOLLOWS FATHER'S FAMOUS FOOTSTEPS AT SUNSET BEACH, HAWAII
MASON ALSO CROWNED 2013 ASP HAWAII REGIONAL CHAMPION
Wins Wildcard Into Vans Triple Crown Of Surfing

SUNSET BEACH, OAHU, HAWAII - (Nov. 9, 2013) -- With the DNA of a Sunset Beach surfing champion, 25-year-old Mason Ho followed his father Michael's legendary footprints to post his first ASP victory in the HIC Pro. His dad won this particular event four times between 1988 and 1996, and now Mason becomes the 30th name on the HIC Pro winner's cup. His win earns him \$15,000; takes him to No.1 on the ASP Hawaii regional rankings; and earns him a wildcard into the Round of 64 of the first two events of the prestigious Vans Triple Crown of Surfing that starts next Tuesday.

Mason will now be hoping his dream run of today continues with a dream finish in the Vans Triple Crown. His dad was the original Triple Crown champion back in 1983... 30 years ago, and won the Vans World Cup of Surfing 3X from 1983-85.

Ho fended off a late challenge in the final from veteran Pancho Sullivan (Sunset Beach, 40), as the two traded off tube rides and deep carves - posting 16.26 and 13 points respectively, for their top two rides. Ho had the highest single wave score of the final - an 8.93 for his tube ride. Third place was Evan Valiere (Kauai, 29 - 8.6 points). Fourth was Gavin Gillette (Kauai, 27 - 4.57 points).

"It feels great to win in front of all my best friends and all the people that I walk past every day," said Ho.

"It's always been a goal in my life to win contests, but to do it here at home... I've never really won a (world tour contest) before and I've been doing it for years, so I'm really happy.

"I already was in but I didn't have a top seed and I've always wanted that going into the Triple Crown. Momentum's always nice."

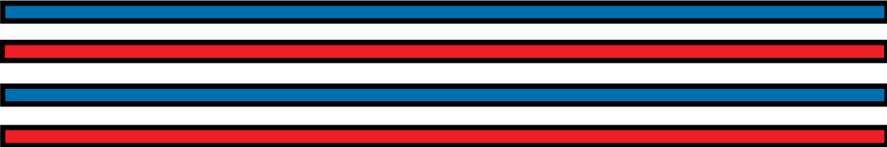
The island of Oahu was under a deluge of rain and flood warnings, yet an eery break in the clouds over Sunset Beach kept the crowd dry for the duration of the final. There was plenty to cheer about with an all-Hawaii final and two of Sunset's favorite sons in the water. None cheered louder than Michael Ho, for his son, elated to share an experience he knows so well.

The HIC Pro was a local qualifier for the Vans Triple Crown of Surfing. Nine regional surfers will qualify once final seedings and ratings have been calculated.

FINAL RESULTS:

- 1st. (\$15,000) - Mason Ho, 25, Sunset Beach, Oahu
- 2nd. (\$7,500) - Pancho Sullivan, 40, Sunset Beach, Oahu
- 3rd. (\$5,000) - Evan Valiere, 29, Kilauea, Kauai
- 4th. (\$3,500) - Gavin Gillette, 27, Kilauea, Kauai





Torrey Meister Wins O'Neill Coldwater Classic Invitational



Photo Credit: Prefontaine

SANTA CRUZ, California/USA
Torrey Meister claimed the 2013 O'Neill Coldwater Classic title today earning the enviable winner-take-all yearlong O'Neill sponsorship worth \$50,000. With an unconventional new format pitting 16 mostly unsponsored surfers against each other for one grand prize, the ASP North America Specialty Event ran in pumping conditions at Steamer Lane.

Round One's draw set the event up for local triumphs, upsets, and legitimate opportunities for each competitor to prove they could compete on the elite level. The biggest upset came at the hands of Huntington Beach's Billy Hopkins when he eliminated Granger Larson, who is currently one position away from qualifying for the 2014 ASP World Championship Tour (WCT). Santa Cruz's Shaun Burns and Noi Kaulukukui used their local wave knowledge to defeat Cory Arrambide, a past ASP North America Pro Junior Series Champion, and Dion Atkinson, No. 35 on the ASP World Ranking, respectively.

The Quarters kicked off with a Hawaiian heat between Hank Gaskell and Torrey Meister. Meister started off quick with a nine-point wave (the

Pictured: Torrey Meister (HAW) won a \$50,000 sponsorship package at the 2013 O'Neill Coldwater Classic Invitational.

highest of the event up to that point) for a massive air punt on the inside section. Gaskell was unable to come back, ultimately earning Meister a Finals berth after defeating Ricardo Christie in the Semis. Local favorite Noi Kaulukukui upset Chris Waring, a runner-up in the 2008 O'Neill Coldwater Classic, in a tight heat, but lost to Australian Wade Carmichael in the Semis.

The Final was characterized by multiple lead changes, as Meister and Carmichael went wave for wave in a seesaw battle. Late in the heat, Meister led with twin 6.67s, leaving Carmichael searching for a 6.54. However, the ocean did not cooperate, and Meister took the win. Along with the trophy, Meister earned a yearlong sponsorship from O'Neill worth \$50,000 to pursue his elite pro surfing aspirations.

When asked about the win, Meister responded: "I'm excited about riding for O'Neill. It's been a long time since I've had a sticker on the nose of my board. It's been great that O'Neill put this event on for us. They seem like cool people and I'm excited to ride for them."

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Tahitian Bourez Wins Reef Hawaiian Pro at Haleiwa



Fred Patacchia. Photo ©ASP/Kirstin

Winner Michel Bourez. Photo ©ASP/Cestari

North Shore, Oahu, HAWAII -- Tahiti's Michel Bourez won the REEF Hawaiian Pro, the \$40,000 prize purse, and took an early lead of the Vans Triple Crown of Surfing hydrated by vitamin-water®. Bourez, 27, built momentum through the earlier rounds of this competition and was clearly unstoppable by the final. He survived a late charge by Haleiwa local Fred Patacchia, 31, and was well clear of Jeremy Flores (France) and Dion Atkinson (Australia), who finished third and fourth respectively.

This is Bourez's second victory at the REEF Hawaiian Pro, having first won here in 2008. His combination of stylish power surfing and impeccable wave selection made him the man to beat through the final rounds of competition today. A strong surfer in big waves and a great Tahitian tube rider, he is definitely capable of winning the Vans Triple Crown this year.

"It's still a new feeling," Bourez said. "The first time I won it, I was super happy for making the tour and this time, you know, I worked so hard to make the final and especially to lead the Triple Crown and it's a good feeling. They keep saying the guy who wins the Haleiwa contest has a lot of chance to win a Triple Crown.

"I feel great, I feel good in my body and my boards are going well and, hopefully the waves will be good at Sunset. I got second two there years ago so I hope I make another final this year.

"Coming here, I felt great. I've been training for the past month, and just

to come here solid, I feel like yeah, I deserve it."

Fred Patacchia would have loved nothing more than to stake his claim in front of a hugely supportive home crowd, and his scores in the final were his best of the day. But Bourez kept him off the larger waves on offer and made no mistakes, leaving Patacchia knocking on the door.

"I'm a little frustrated, you know I would have loved to have won but I really put a campaign on in the last six minutes of that heat," said Patacchia. "I had a rocky start but I feel like I threw the kitchen sink at it. Michel just opened up really well and he surfed really well throughout the whole event. I am disappointed, I would have loved to have won, but at the same time I feel I did my best. It's a great confidence boost going into Sunset and I take it as a positive.

"I would love to win on a Triple Crown. I would love it! It would just make my life! But I know it's a hard thing to do. I have a game plan set for this Triple Crown, I'm trying to execute it and I think if I don't win it, I think I'll get fairly close to it."

Frenchman Flores, 25, had a solid run through the REEF Hawaiian Pro, and as a former champion at Pipeline is definitely in the Triple Crown race.

"Like Sunny Garcia says, the Triple Crown is the best thing after a World Title, and I believe it," said Flores. "Three events and really powerful waves. At the same time you can surf smaller waves like this year, so you have to adapt to

everything. So the Triple Crown winner has to be good in every condition and that is what makes it so special.

The most relieved athlete today was Dion Atkinson, 27, from South Australia. Atkinson entered the REEF Hawaiian Pro with work to be done if he is to qualify for the 2014 elite ASP World Championship Tour. With this result, he climbed into qualification position today, has taken off a little pressure going into Sunset, and will now be looking to maintain form in order to make his pro surfing dreams come true. He surfed consistently through this event, made few errors, and kept a calm, focused approach through the rounds.

"I came 5th here about four or five years ago and I've been sort of struggling since, so to put it together when I really needed to qualify, I'm pretty rapt right now," said Atkinson. "I kinda surprised myself in a few heats with just holding my nerve and just felt really good and comfortable.

"I'm just going to go into Sunset with the same attitude, no pressure, and if I lose or win, it's gonna be on my terms and I'll give it a good go. I love coming to Hawaii. Haleiwa and Sunset are probably the two events I look forward to all year."

RESULTS: REEF HAWAIIAN PRO 2013 RESULTS FINAL:

1st. Michel Bourez (Tahiti)	\$40,000
2nd. Fredrick Patacchia (Hawaii)	\$20,000
3rd. Jeremy Flores (France)	\$12,000
4th. Dion Atkinson (Australia)	\$10,000

Show Aloha to Hawaii Nonprofits and Help Them Earn up to \$30,000 in Subaru Hawaii's "Share the Love" Event in November and December

HONOLULU (November 8, 2013) – Subaru Hawaii announced its third year of its community-based "Share the Love" sales event where it will donate \$250, up to \$30,000, for every new 2014 Subaru vehicle sold from November 1 to December 31, 2013 to four local nonprofit organizations: Big Brothers Big Sisters Hawaii, American Red Cross – Hawaii Chapter, SPCA Maui and Hawaii Island Humane Society.

In addition to buying a Subaru during the promotional period, the public is encouraged to visit Subaru Hawaii's Facebook page at <http://www.facebook.com/SubaruHI> and vote for their favorite participating nonprofit. Subaru Hawaii will award an additional \$5,000 to the organization that receives the most "likes" at the end of the sales event period.

"We are thrilled to partner with our returning and new nonprofits for the 2013 Share the Love sales event," said Glenn Inouye, Senior Vice President, Servco representing the Subaru Hawaii Dealers. "This special promotion is truly a win-win for our Subaru Hawaii owners, customers and our local communities across the state."

"We are so excited to be part of the Share the Love campaign again this year," said Holly Brown, director of development and marketing of Big Brothers Big Sisters Hawaii. "Last year Subaru Hawaii customers helped Big Brothers Big Sisters Hawaii make a real difference to Hawaii youth by matching more children facing adversity with volunteer mentors. We can't wait to make an even bigger impact this year!"

"We are incredibly grateful to Subaru Hawaii for giving their customers an opportunity to support our humanitarian mission of saving lives and giving hope to those in need," said Coralie Matayoshi, chief executive officer of the American Red Cross, Hawaii State Chapter.

"We are excited about this opportunity for Subaru Hawaii customers to support the cause of humanity by purchasing a car or voting for the Red Cross on Facebook."

"SPCA Maui knows the solution to ending "homeless cats and dogs" is to "fix" them though with the rising costs of spay and neuter procedures many Maui pet parents can't afford," said SPCA Maui executive director Peter Tierney. "Subaru Hawaii's Share the Love helps us provide affordable "fixes" for Maui's dogs and cats that everyone can afford. Mahalo Subaru Hawaii."

"We're excited to participate in Subaru Hawaii's Share the Love event once again," said Hawaii Island Humane Society executive director Donna Whitaker. "Even with increased educational outreach to encourage pet owners to spay and neuter their pets we are still faced with thousands of animals turned in to our island shelters each year. These funds help support our outreach programs."

Share The Love Day – Saturday, December 7th (new!)

In addition to its monetary donation, the Subaru Dealers of Hawaii invite the public across two islands to attend "Share the Love" day on December 7 from 11 a.m. to 2 p.m.

SPCA Maui and Hawaii Island Humane Society will have dogs and kittens looking for loving homes. A \$25 Petco gift card and bag of Ilio Dentals™ Teeth Treat is included with every adoption and adoption fees are waived for current Subaru owners or for those that purchase a vehicle during the event.



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Local Company Promoting Local Artist

by Bianca Aweau

Home grown and supported Mynakyne Hawaii is an up and coming apparel company. Founded in 2012 Mynakyne wants to spread their motto “Myna. minor. no worries. no problems.” as well as their home. In hopes to promote hawaii the local company finds artistic and eye-catching designs to inspire everyone from every walk of life. Myna is an artistic tribute to the Myna bird and like the birds the company hopes to see their designs all across the islands. But they're not just stopping there, skys the limit with this company.

While learning to fly Mynakyne wants to help and encourage local artist to spread their own wings. The company features several designs from local artist on their clothing. From tank tops to t-shirts to hoodies, designs are featured on anything to fit your taste. Team Myna consist of three hawaii grown artist with unique talents, a remarkable love for hawaii, and an understanding of the hawaiian culture. They each put their own twist on their designs. Much like the hawaiian language each design has a multitude of meanings all you need to do is take a closer look.



Nichole Paree

Meet Team Myna:

Nichole Paree is a local Hawaii-based artist and surfer who grew up in the waters of the Pacific with two passions: painting and working with underprivileged youth. In 2008 she founded the ever growing nonprofit organization Ocean Lotus Hawaii for Hawaii's many homeless children. Her work with these unique and special kids, as well as her love for surfing and the ocean has inspired her to paint the turquoise surf, unique emotional portraits and oceanic musings you see in her art today. In combining her passions, Nichole Paree's artwork is sold with 50% of profits benefiting the





Kainalu Kamai

amazing children of Ocean Lotus Hawaii. Kainalu Kamai is an upcoming artist mostly known for his unique photography work. Art has been in his entire life, mostly in drawing and painting. Recently he learned tribal Polynesian art, often making numerous designs combining different Polynesian styles to create his own style of tribal art. With the help of Mynakyne, Kainalu was able to improve his style and create something unique to represent the Mynakyne brand and Hawaii itself. Currently Kainalu is a member of the Hawaii Army National Guard and wants to pursue a career in the Honolulu Police Department.



Gavin Shigesato

ment. Gavin Shigesato is an 18 year old photographer capturing moments in the land and ocean. With a passion in photography, Gavin spends time taking photos of empty waves in the shorebreak, and of different wave riders. With different lenses and angles he is able to show a unique perspective of the world to others. "Sharing my own personal view of the world through my camera is what I find to be very rewarding and special. I am attending UH Manoa and intending to major in Meteorology. Also working part time for the UH football team and a Kaleo newspaper photographer. I would like to thank my Family and friends and Mynakyne for the support to help me accomplish my goals" - Gavin Shigesato



Untold Stories of Ka'iwi

by Kamu Aea contributed to this story



The Ka'iwi Channel is to the paddling world, a place where standards and status are set in stone. There's a lot to say about a channel crossing. It's not only about the forty one shore to shore miles, it's more about the process. Some trace the process back four months, others, five, some twelve. Still others have traced the journey back for generations. As I sat in one of the tents at the finish line, among a moving sea of wet, exhausted, happy, loud, lei adorned tanned men congratulating and hugging both friends and foes, I noticed a stack of Peter Caldwell's recently released book, "Moloka'i-O'ahu Through the Years", a collection of stories of the past 50 crossings. It sat there like a heiau in the brush with a crowd passing, unaware of this hidden treasure. I thought to myself, "what stories this race has to tell."

The obvious story this year is that three crews from Tahiti placed first, second and third. Another story is the first Tahitian crew set a course record, the fastest crossing in less than ideal conditions. Another story is all three Tahitian crews paddled canoes built by a Hawaiian, sonny Bradley, a statement

to the sport's Polynesian roots. Another story is of an eight year old boat driver not being penalized yet a boat with no team number being displayed getting disqualified. Another story is about the escort boat driver that died of a heart attack, and the crossing's back to back human sacrifice. Another story could be about getting on a crew. Still another could be about the pre-race logistics and voluminous paper work. Then there's the story about race strategy. This story is about pain.

In paddling, the world revolves around timing. There's timing in stroking, timing in the tide, timing nutrients, and timing rotating a crew in and out of the boat. The men's open division allows a crew of nine, that can be rotated in and out of the 6 man canoe whenever necessary after the first 30 minutes of the race. There's an art to rotating the crew, dropping and picking them from the water. It's like a woman going to the restroom during the intermission of a concert, zig zagging through a crowd, only to find a long line of women waiting their turn ahead of you. Your body's functions are in the

red zone, it's unbearable, you need to relieve yourself but there's a long line. You try to make a bold move to cut in with as little disturbance as possible as not to aggravate others. For paddlers, each second in the canoe without relief is punishment. Each stroke is painful. At 65 strokes a minute, pain multiplies exponentially. Lactic acid is being produced much faster than your body can get rid of, muscles burn, hand and forearms cramp and lock up, breathing is labored, sweat stings the eyes and the heat from the canvassed canoe and the heat from the sun pressure cooks your remaining nutrient deficit cells. Each stroke after an individual's threshold makes it harder for the body to recover back to a stable state. Then your miracle happens. It's your turn, you leap out of the canoe into the refreshing ocean, your body is relieved, you rest on the escort boat for 15 minutes. Your vitals stabilize, you feel pretty good and fairly confident with your preparation, your nutrition, your hydration schedule, your abilities...but you're only at Level I of pain management, an introduction to physical trauma.





In racing, often your start determines your finish. As an escort, there's no feeling quite like the wind in your hair as you motor past forty, fifty, sixty, seventy or eighty canoes to find your crew with the front pack in an event considered the world's premier canoe race. However, even an ideal situation can have drama. My frustration began in the first 20 minutes of the race when we had a difficult time throttling ahead to the front of the pack. I realized the boat engine was the weak link. Our first change was delayed because our boat's engine couldn't safely thread the needle of the sea of bots without bogging. Typically, changes get easier as boats spread farther apart, but not on this day. After forty five minutes, a line of bots had formed, and after an hour, two hours, three hours, four hours, the boats maintained their spacing just enough to where we didn't have enough power to motor far enough without causing a disturbing wake for our crew. This added to the pain. Each cross bump bounces the canoe from side to side, killing it's hull speed. A bad change will turn a dressed ocean into a quarter mile

of slop. At 65 strokes a minute, there's not only pain, but now frustration has slipped in, and frustration unchecked in an already intense physiological state can make people irritable, angry and ready to snap. It may be a bad water change, bad stroke timing, a missed series of running swells, a boat running erratically, or the combination of everything. If you can't get over it, it's like a rising tide that will slowly, latently erode one's mental fortitude and cripple an individual more than the physical pain. Handling frustration is Level II of pain management.

At one and a half hours into the race, the crew found a comfortable pace and began settling in. A brief attempt was made to move on the canoe in front of us, Tui Tonga II but they quickly pulled away. The canoes behind us, Outrigger II and Outrigger Masters had also settled an covered us by about 2 minutes behind like a shark patiently studying it's victim. At two hours into the race, we relived our steersman and Outrigger II started to move in. We saw it coming and entered the octagon; the no holds barred arena, where adrenaline and pain



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thresholds involuntarily spike. A duel is not about stroke economics, breathing, timing, technique or execution. A duel is about using these tools to inflict pain, its about pain distribution. You've arrived at Level III of pain management; the ability to inflict pain. You punish your opponents and teach them a lesson by shutting them down. As the west side boys say. "only cracks, we went give 'em".

My sweetest victories and most bitersweet losses have been up and up, head to head battles. Too often courses have become the scapegoat in one's performance is distance races. A crew that comes in first does not necessarily mean they found the best navigational course. It often means they came in first given the course they took whether it was good or bad. Crews often assume that if they followed the winner's line they would have done better. However, the course where the water may be running the most favorably may be the line of the crew that placed 20th, and if they weren't on that course they may have come in 35th.

The simplest way to neutralize course is to follow your competition's line and cover them. Top teams may be separated by only 50 yards. It's usually when a team is being beaten and is getting out paddled or out surfed that they look for a "spooky" course to make up their deficit. On this day it was basically a Tour de France with most boats staying in a lane that was only about a quarter mile wide. After a brutal half hour duel of pain, Outrigger II moved ahead to take down their next victim Tui Tonga II. We stayed our course, not looking for the by-pass route to make up the distance. We were out paddled. As the west side boys say "only cracks we went get from Outrigga". Level IV of pain management is the ability to receive pain, not break, and go another round.

During this duel, one of our crew-member's body shut down, resulting in full body cramps. In addition to cracks and a bruised ego, we now found ourselves mid channel with an eight member crew. Our new replacement was pain. Pain was on their faces. Pain was in their breathing. Pain was in their posture and pain was in each stroke. Although we tired faster changes, our bad engine and useless rotation chart made rotations difficult. With the help of the steersman we discerned who was teetering on the razor edge of hanging for another piece or being blindsided with another paddler unable to recover sufficiently. The symptom might be a face of anguish, hunched shoulders, or a zero plant, zero power stroke, just going through the motions. Watching became difficult as the crew aged by the hour. At the finish, they looked like they moved up an entire age division. The crew had arrived at Level V of pain

management; the "Gulags". They were exiles to forced physical torment in the land of pain. For those who have never been there, the land of pain is where winners dwell. I knew I was with winners.

As we passed Diamond Head buoy, Outrigger Masters launched their final assault. We were now in their sacred sandbox and they wanted to kick us out. Our steersman attacked the reefs and caught a bump to distance ourselves far enough ahead to make a clean water change off Kaimana Beach. I watched as the battling crews behind us were also aggressively jockeying to get into the shallow water. From Kaimana wind sock, it's about 2.5 miles to the finish line. Nothing is given without payment, and I knew the crew would have to dig deep and pay in order to beat this Outrigger crew whose paddlers have reached legendary status. At the Royal Hawaiian we did the final water change to hold off any late attacks on our approach to the final turn buoy, which would result in an out of body experience, half mile sprint to the finish. With a bully Outrigger Masters crew, it's never over until it's over.after 5 hours and 27 minutes the battle was finally over.

In some cultures the protocol after a battle is solemn. I like that. It gives the challengers a chance to process and recognize, as silly as the cliché sounds why "we are all winners". After this

battle, there was no solemnity; friends and family greeted the paddlers on the beach. Like crusaders they were draped with the spoils of lei, feasting and swapping tales of Ka'iwi. There I sat, dazed by the day's sun, mesmerized by the "ahu" of bounded stories in front of me. I spoke with Lanikai's coach Tommy Conner and he summed it up by saying "at least no one slower than us beat us". In our case no one slower than us beat us and we beat faster crews with one member short.

It's the journey, the training, the sacrifices, the dynamics, the brotherhood and the battles. You do your best and that is the only requirement. Mahalo to the crews and paddlers to allowed me to boat coach and witness this historic, memorable crossing. Mahalo to Na Molokama's open crew who somehow found the extra five cents every time it was needed: Steve Cole, Bret Deblin, Mark Frazier, Butch Keahiolalo, Chris Pico, Hipo Princena, Mark Rafter, Jodie Simpson and Jeff Weiss. You guys never came up short. Congratulations to Outrigger Masters crew who set a new course record for their division. Blue skies, and a following sea,
Aloha,
Kamu

(Kamu wrote this a few years ago after escorting the Namolokama men during the Moloka'i Hoe. The story of pain will be relived every time there is a race across the Kai'wi)



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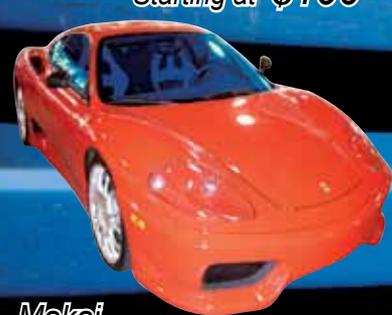
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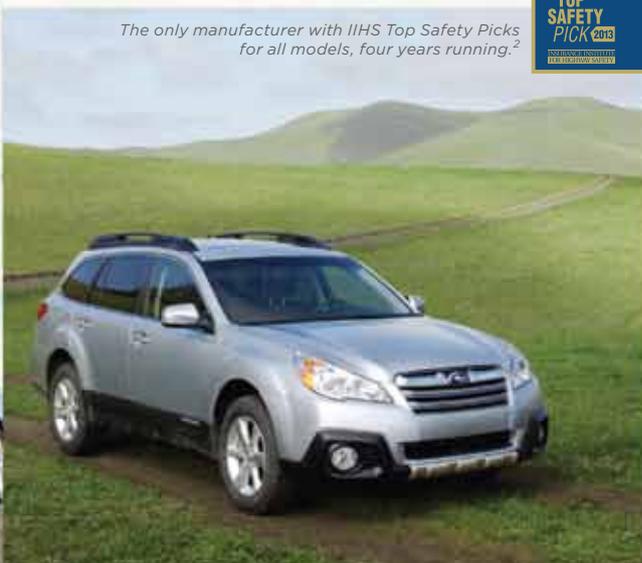
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